

Subject: Re: Re: Consumer Survey emailsboundary="Apple-Mail=_3404FEBD-EC5C-41CB-9651-7FD8ED6B636A"

From: "Dawn Eastin" <dawn@downtownnews.com>

Date: 01/27/2016 05:03 PM

To: "Henna Sherzai" <HSherzai@downtownla.com>

Hi Henna,

I wanted to follow up on the data for the media question, specific to Downtown News break downs. Do you have data you can send yet?

*Dawn Eastin
General Manager
L.A. Downtown News
1264 W. First St.
L.A., CA 90026
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213-250-4617 fax*

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On Dec 14, 2015, at 4:19 PM, Dawn Eastin wrote:

Thanks, Henna!

*Dawn Eastin
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On Dec 14, 2015, at 3:06 PM, Henna Sherzai wrote:

Hi Dawn,

Please see attached for roughly 3,100 names and emails of Downtown LA Survey respondents. I've also asked for data on the media question so I will send that as soon as I have it.

Currently, we plan to release a report with the survey results at the January CCA GMM. I believe that is planned for 1/18. We would, of course, make sure you receive a first copy along with a press release well in advance.

Let me know if you have any questions!

Thanks,

<image001.gif>

Henna Sherzai

Director of Marketing

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[<image002.gif>](#) [<image003.gif>](#) [<image004.gif>](#) [<image005.gif>](#)

<2015 Downtown Survey - Names and Emails.xlsx>